



*Empowering people* **OF ALL ABILITIES**

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**PRESS RELEASE**

August 13, 2020

**Summer Plans Resume: KAC Donors Enjoy Private, Live Concert**

**August 13, 2020 (Kenosha, WI.)** – Kenosha Achievement Center (KAC), empowering individuals of all abilities, kicks off a first time event: the KAC Virtual Concert Series. KAC's Virtual Concert Series provides the opportunity for community members near and far to safely enjoy music from some of Kenosha's best artists while supporting the nonprofit's mission. Four winners will also be awarded a prize of attending one event in-person for a private, live concert experience.



KAC Donors (left) enjoy music from Ghost in Color (center) and Miss B Haven (right) at the first event in KAC's Virtual Concert series.

On Saturday, August 8 the first event of four concerts in KAC's Virtual Concert series featured music from Kenosha's own Ghost in Color and Miss B Haven. At the start of the event, Ghost in Color strummed away, creating alternative folk sounds for attendees to relax and ease into. Then, as sunset lowered, Miss B Haven took to the stage, harmonizing rhythm and jazz for all to rock out to. The two musical groups combined their unique musical talents for a magical evening of music and memories. Light snacks and refreshments were served and enjoyed from the IKEA® lounge.

"I was so excited to win a private, live concert because so many of my favorite festivals and performances have been cancelled this year due to COVID-19," says Jenna M., KAC donor and winner of the first private concert. "KAC's Concert Series offered my friends and I a fun, safe alternative to our typical plans. Plus, it was for a good cause! I'm happy to donate to KAC because they provide individuals with disabilities in the Kenosha community access to the resources they need."

Attending the event virtually is easy, and concerts will continue to take place on Saturdays throughout August. Individuals who make a monetary donation to KAC — no minimum amount required — will receive exclusive links to the virtual concerts. If unable to watch the event live, a recording will also be distributed to donors shortly after the event series concludes. Those looking for even more entertainment can also enter for their chance to win a private, live concert, which are held locally in Pleasant Prairie.



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“During challenging times, it is especially important for all of us to stand together with our community,” says John Steinbrink, Jr., board president at KAC. “COVID-19 continues to limit funding for many local nonprofits, organizations and businesses. I am grateful to be able to help support Kenosha Achievement Center’s Virtual Concert Series fundraiser. Not to mention that Ghost in Color and Miss B Haven were a great musical combination. I look forward to hearing what KAC has come up with for the remaining shows!”

The complete Virtual Concert Series Lineup is as follows:

8/8: Miss B Haven & Ghost in Color

8/15: Ben Mulwana & Violet Wilder

8/22: Frank Falduto and his Patio Daddi-o’s & Betsy Ade and the Well-Known Strangers

8/29: 3AM Saints & Would You Kindly?

All events start at 6:30 p.m. and last roughly 3 hours. First performance begins at 7 p.m.

For more information or to make a donation to support KAC’s efforts, visit

<https://thekac.com/concert-series-donate/> or contact Marisa Markowski at (262) 658-9557 or [mmarkowski@thekac.com](mailto:mmarkowski@thekac.com).

KAC considers the health and safety of its community, employees, participants and their families a priority. In regards to the COVID-19 pandemic, KAC remains open and is continuing to provide essential services. This includes operating Care-a-Van Transportation Services, offering virtual home visits and therapy sessions, resuming in-person services at limited capacity and more. Kenosha Achievement Center looks forward to returning its services to normal operations as soon as it is safe to do so.

### **About KAC:**

Since 1964, [Kenosha Achievement Center](#) has worked to create opportunities for the personal growth and success of persons with special needs. KAC does this by removing barriers, changing perceptions and building confidence. Annually, KAC serves over 1,100 individuals in the Kenosha community and the surrounding area. These vital children, adult and transportation services provide individuals with special needs and their families with the resources and support needed to thrive throughout their entire lives.

