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**PRESS RELEASE**

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**Kenosha Achievement Center Introduces First-Ever Virtual Concert Series**

**July 23, 2020 (Kenosha, WI.)** – Kenosha Achievement Center (KAC), empowering individuals of all abilities, introduces a first time event: the KAC Virtual Concert Series. KAC's Virtual Concert Series provides the opportunity for community members near and far to safely enjoy music from some of Kenosha's best artists while supporting the nonprofit's mission. Concerts will take place on Saturdays throughout August.

Attending the event virtually is easy. Individuals who make a monetary donation to KAC — no minimum amount required — will receive exclusive links to four virtual concerts. Those looking for more entertainment can also enter for their chance to win a private, live concert experience. Four winners will be awarded a prize of attending one event in-person with up to nine guests. The concerts, held locally, will be enjoyed from an IKEA® lounge and will be complete with local eats to create a night full of music and memories.

"COVID-19 has resulted in changes to our daily operations, ultimately widening our funding gap with the cancellation of several in-person service offerings, programs and events," says Chris Weyker, chief executive officer at KAC. "Following the success of our KAC CARES Packages initiative, our team began thinking about how we could continue to keep our community safely engaged amidst today's crisis. KAC's Virtual Concert Series offers our supporters the unique chance to win a live concert experience, which is something that is missing from many of our summer plans this year."

The Virtual Concert Series Lineup is as follows:

8/8: Miss B Haven & Ghost in Color

8/15: Ben Mulwana & Violet Wilder

8/22: Frank Falduto and his Patio Daddi-o's & Betsy Ade and the Well-Known Strangers

8/29: 3AM Saints & Would You Kindly?

All events start at 6:30 p.m. and last roughly 3 hours. First performance begins at 7 p.m.

For more information or to make a donation to support KAC's efforts, visit

<https://thekac.com/concert-series-donate/> or contact Marisa Markowski at (262) 658-9557 or [mmarkowski@thekac.com](mailto:mmarkowski@thekac.com).

KAC considers the health and safety of its community, employees, participants and their families a priority. In regards to the COVID-19 pandemic, KAC remains open and is continuing to provide essential services. This includes operating Care-a-Van Transportation Services, offering virtual home visits and therapy sessions, resuming in-person services at limited capacity and more. Kenosha Achievement Center looks forward to returning its services to normal operations as soon as it is safe to do so.

**About KAC:**

Since 1964, [Kenosha Achievement Center](http://www.theKAC.com) has worked to create opportunities for the personal growth and success of persons with special needs. KAC does this by removing barriers, changing perceptions and building confidence. Annually, KAC serves over 1,100 individuals in the Kenosha community and the surrounding area. These vital children, adult and transportation services provide individuals with special needs and their families with the resources and support needed to thrive throughout their entire lives.